

The Scientist

A childhood on a 200-acre tree farm had tremendous effect on the life of Dr. Justice. While her mother worked to earn respect in the male-dominated farming industry, Dr. Justice quickly set her sights on an academic career in science. She graduated with a PhD in Plant and Environmental Science from Clemson University, where she studied indoor ornamental plants and vegetables. Her dissertation investigated the effects of beneficial, mycorrhizal-type organisms; she learned that when done properly, organic, sustainable growing can be easy, cost effective, and produce aesthetically pleasing plants.

Despite her brilliance in plant science and valuable cultivation skills, Dr. Justice's transition to the cannabis industry wasn't easy. "In the agricultural world, it's not a big deal to switch plant species. But when you enter the cannabis space, especially as

a woman, you are met with objection. I'm just a starving farmer who loves plants!" she exclaimed.

Before joining Outco, Dr. Justice began consulting pest management companies and grows in California. Now, as their VP of Cultivation, she focuses on the strength of the grows, processes and infrastructure, using her data to cut costs while yielding more successful plants. Dr. Justice thoroughly enjoys her life. She knows it's DOPE. "Being able to do this work wakes me up every day. I could work 90-hour weeks for the rest of my life and there'd still be more to find out. But for now, I get to make dope—DOPE!"

OutCo @outcosd
Alison Justice:
@drjustice_grows
www.outco.com/

Dr. Allison Justice

VP of Cultivation
Outco